



St Peter's Smithills Dean CE Primary School

Use of Photography and Video Policy (Parents and Carers)

Reviewed: September 2026

Next review: September 2027

Our Approach

At St Peter's Smithills Dean CE Primary School, we use photography and video to celebrate school life and support learning, while always keeping children safe. This policy reflects our vision *Let Your Light Shine* and our values of **love, trust, hope, respect and thankfulness**. Safeguarding children is our priority. All images are used thoughtfully, respectfully and in line with data protection guidance.

Why We Use Photography and Video

The school may take photographs or video to:

- Celebrate learning, events and achievements
- Support teaching, learning and assessment
- Share school life with parents and the wider community (e.g. displays, newsletters, website or local media)

Where images are shared beyond the school community, we will take care to minimise risk.

How the School Uses Images Safely

When using photography or video, the school will:

- Use group images wherever possible
- Avoid naming children alongside images
- Avoid close-up images where not necessary
- Never publish personal details such as addresses
- Respect any restrictions requested by parents or carers
- Keep a clear record of pupils who must not be photographed or filmed

Only approved school devices will be used to take and store images.

Parent, Carer and Visitor Responsibilities

Parents, carers and visitors are welcome to take photographs or video at school events such as assemblies and performances, unless told otherwise.

When doing so, they must:

- Only photograph or film their own child
- Respect requests from staff not to take images

- Not share images of other children online or on social media
- Use images for personal family use only

These expectations apply to all school events.

Sharing Images Online

Parents and carers must:

- Ask the school for permission before sharing any school-related images publicly
- Remove any image if requested by the school
- Inform the school if they have concerns about an image of their child

This helps protect all children and respects the privacy of families.

Consent

Parents and carers will be asked to give consent for the school to take and use images of their child.

They may give full consent, or request specific restrictions.

Consent can be changed at any time by contacting the school office.

Monitoring and Review

This policy is reviewed annually and forms part of the school's safeguarding arrangements.

By working together with love, respect and trust, we ensure every child can shine safely.